

WORLD KOMBUCHA AWARDS



Date: 7 June 2023

The first edition of the WORLD KOMBUCHA AWARDS (WKA) will take place within 2023 in Spain

The first edition of the World Kombucha Awards begins. It's a competition opened to all international kombucha manufacturers and organized by Kombucha Events, S.L.

The WKA intend to make Kombucha known worldwide, recognizing the best kombuchas. The WKAs have a very clear orientation towards the final consumer and as a novelty in a contest, some consumers with sensory experience have been selected to form part of the panel of judges, together with qualified tasting experts and professionals from the sector.

Registration will be open until the 20th of August. The 16th and 17th of September will be the days chosen for the tasting that will take place in Caldes de Montbui, Barcelona, Spain. The awards ceremony will take place on the 21st of October.

The WKA's seal will recognize the quality and good work that is being carried out in the sector.

Sincerely,

Jordi Canet

WORLD KOMBUCHA AWARDS Director